

ADVERTISER'S GUIDE

2026

- #1 Contact us for rates and sizes.
- #2 Choose ad size and schedule.
- #3 Submit your information.

PCBE

PLAIN COMMUNITIES BUSINESS EXCHANGE

CUSTOMER TESTIMONIALS

"We have advertised in different magazines and found that the PCBE is the #1 place to advertise horse related products."

Doughty Valley Enterprise

"Although a high quality ad is the most important thing in advertising, where you advertise is the next top priority. PCBE has exceeded my projections for 2021!"

Superior Poultry Products

"It took a few months of running our ad before we started seeing results, but now it is our best ad."

Skylight Fabric Structures

"I have found it to be very true that advertising doesn't cost, it pays. Thanks for helping me grow my business."

Superior Greenhouse Tables

"Hands down! PCBE is the best advertising money we spend."

Kuhns Welding

"PCBE is our #1 advertising platform, compared to all the other magazines we advertise in, PCBE has the best quality print and papers. This really helps us present our products and brands in the professional manner we strive for every day! Thank you!"

Millertech

Advertiser surveys show the following ratings out of 5 stars ...

... sales through their ads at 4.6 stars.

... overall experiences working with the team at PCBE at 4.7 stars.

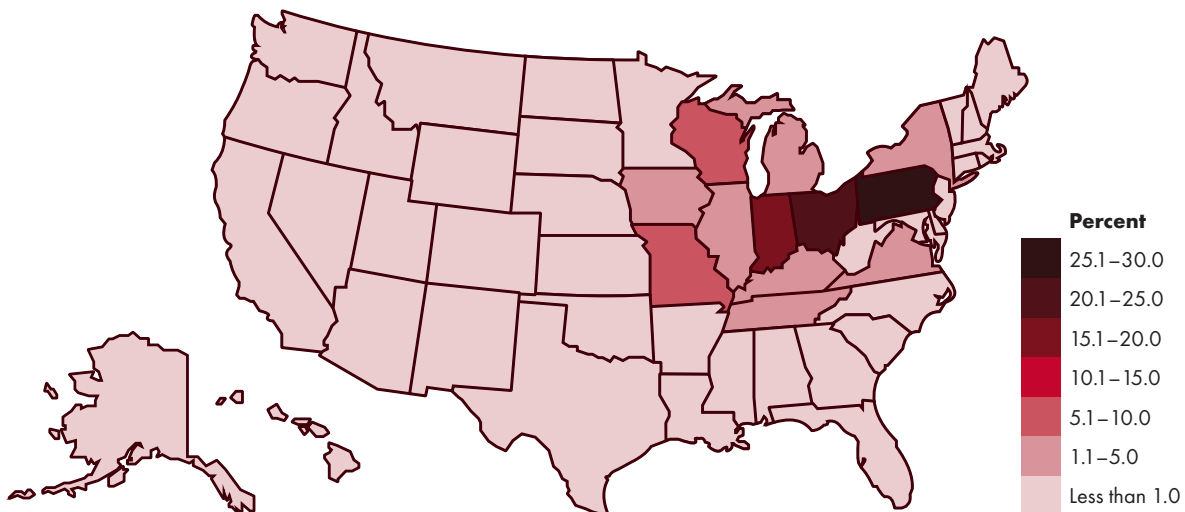
... ad scheduling process at 4.7 stars.

We encourage feedback on how we can improve our business to better serve you.

OUR TARGET DEMOGRAPHIC

Our target demographic consists of communities committed to living a plain and simple lifestyle often without modern-day technologies such as electricity and internet. While a lack of technology makes it hard to reach this group, *Plain Communities Business Exchange* is a premier direct mail magazine ideal for communicating products and services to this group of business owners and consumers.

We distribute to 90,000+ addresses each month between PCBE and PCBEExtra.



DISPLAY AD RATES SUBMISSION INFORMATION

UPDATED AS OF 10/01/2025

AD SIZE	WIDTH	HEIGHT	PCBE	PCBE
			40,000 COPIES	90,000 COPIES
1/8 PAGE	4"	2.4375"	\$180.00	\$305.00
1/4 PAGE	4"	5"	\$340.00	\$575.00
1/2 PAGE	8.125" (W 4")	5" (H 10.125")	\$675.00	\$1,110.00
3/4 PAGE	8.125"	7.5625"	\$995.00	\$1,615.00
FULL PAGE	8.125"	10.125"	\$1,285.00	\$2,030.00
FULL PAGE BLEED	9.125"	11.125"		
2 PAGE SPREAD	18.25"	11.125"	\$2,525.00	\$3,940.00

Full page bleed and 2 page spread have a 0.5" no text danger zone on top and sides and 0.625 on bottom.

DISCOUNTS

AD CAN CHANGE EVERY MONTH

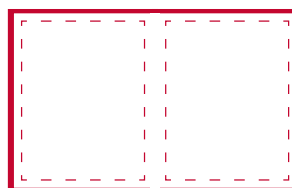
- 3 MONTH DISCOUNT5%
- 6 MONTH DISCOUNT 10%
- 12 MONTH DISCOUNT..... 15%
- PREPAYMENT ON ADS5%
(Call for more information.)

ADDITIONAL INDEX LISTINGS
AVAILABLE AT \$10.00 PER CATEGORY

SPECIAL PLACEMENT LOCATIONS
\$50.00 PER AD PER MONTH

AD SUBMISSION DEADLINES

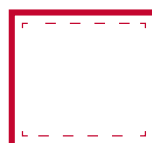
ISSUE	AD DUE DATE	MAIL DATE
January 2026	December 10th 2025	December 29, 2025
February 2026	January 13th 2026	January 29, 2026
March 2026	February 10th 2026	February 26, 2026
April 2026	March 12th 2026	March 30, 2026
May 2026	April 13th 2026	April 29, 2026
June 2026	May 12th 2026	May 29, 2026
July 2026	June 11th 2026	June 29, 2026
August 2026	July 14th 2026	July 30, 2026
September 2026	August 11th 2026	August 28, 2026
October 2026	September 11th 2026	September 29, 2026
November 2026	October 13th 2025	October 29, 2026
December 2026	November 10th 2026	November 27, 2026
January 2027	December 11th 2026	December 30, 2026



2 PAGE SPREAD
18.25" x 11.125"



FULL PAGE
8.125" x 10.125"



3/4 PAGE
8.125" x 7.5625"



1/2 PAGE
4" x 10.125"



1/2 PAGE
8.125" x 5"



1/4 PAGE
4" x 5"



1/8 PAGE
4" x 2.4375"

All files must be set up as ...

- CMYK, 300dpi
- No crop/printer marks.
- Minimum of 1 point solid black border around ad.
(Excluding Full page bleed and 2 page spread)
- PDF, JPEG, Adobe Photoshop, InDesign, or Illustrator.
(If native files are submitted, include all layers, fonts, images, etc.)
- All ads with photos of people are subject to approval.
- All funding ads are subject to approval and need to be payable to a registered non-profit organization.
- E-mail ads to advertise@pcbe.us

PAYMENT POLICY

- All ads are billed on the first of each advertising month.

ADVERTISING SALES REPRESENTATIVES

Elmer King, EJ Blank
 ☎ (717) 362-1118 ext. 1
 📠 (717) 427-1600
 ✉ advertise@pcbe.us

Prices and sizes may change without notice.

