ADVERTISER'S GUIDE

2027

☑ #1 Contact us for rates and sizes.

☐ #2 Choose ad size and schedule.

☐ #3 Submit your information.



MISSION STATEMENT

Our mission is to provide plain communities with Kingdom-focused business teachings and helpful connections through a monthly print magazine.



#2 Choose ad size and schedule.

AD SIZE	WIDTH	HEIGHT	PCBE 40,000 COPIES	PCBE + PCBExtra 90,000 COPIES
1/8 PAGE	4"	2.4375"	$185.00	$325.00
1/4 PAGE	4"	5"	$350.00	$610.00
1/2 PAGE	8.125" (W 4")	5" (H 10.125")	$690.00	$1,170.00
3/4 PAGE	8.125"	7.5625"	$1,015.00	$1,695.00
FULL PAGE	8.125"	10.125"	$1,310.00	$2,130.00
FULL PAGE BLEED	9.125"	11.125"		
2 PAGE SPREAD	18.25"	11.125"	$2,575.00	$4,130.00

Full page bleed and 2 page spread have a 0.5" no-text danger zone on top and sides and 0.625 " on bottom.

Prices and sizes may change without notice.
All ads will also appear in our monthly digital editions at no additional cost.

DISCOUNTS

ADS MAY BE UPDATED MONTHLY

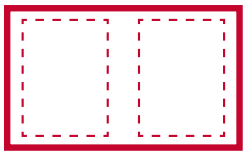
- 3 MONTH DISCOUNT.....5%
- 6 MONTH DISCOUNT.....10%
- 12 MONTH DISCOUNT.....15%
- PREPAYMENT ON ADS 5%

(Three month minimum, call for more information.)

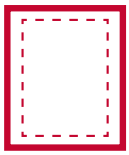
ADDITIONAL INDEX LISTINGS
AVAILABLE AT $10.00 PER CATEGORY

SPECIAL PLACEMENT LOCATIONS
$50.00 PER AD PER MONTH

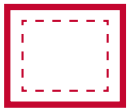
PAYMENT POLICY
All ads are billed on the first of each advertising month.



2 PAGE SPREAD
18.25" x 11.125"



FULL PAGE
8.125" x 10.125"



3/4 PAGE
8.125" x 7.5625"



1/2 PAGE
4" x 10.125"



1/2 PAGE
8.125" x 5"



1/4 PAGE
4" x 5"



1/8 PAGE
4" x 2.4375"

All files must be set up as ...

- CMYK, 300dpi. No crop/printer marks.
- Minimum of 1 point solid black border around ad.
  (Excluding Full page bleed and 2 page spread)
- PDF, JPEG, Adobe Photoshop, InDesign, or Illustrator.
  If native files are submitted, include all layers, fonts, images, etc.
- All ads with photos of people are subject to approval.
- All fundraising ads are subject to approval and need to be payable to a registered non-profit organization.
- E-mail ads to ***advertise@pcbe.us***

UPDATED AS OF 9/4/2026

#3 Submit your information.

AD SUBMISSION DEADLINES

ISSUE	AD DUE DATE	MAIL DATE
January 2027	December 11, 2026	December 30, 2026
February 2027	January 13, 2027	January 28, 2027
March 2027	February 10, 2027	February 25, 2027
April 2027	March 12, 2027	March 29, 2027
May 2027	April 13, 2027	April 28, 2027
June 2027	May 12, 2027	May 27, 2027
July 2027	June 11, 2027	June 28, 2027
August 2027	July 14, 2027	July 29, 2027
September 2027	August 12, 2027	August 30, 2027
October 2027	September 10, 2027	September 28, 2027
November 2027	October 13, 2027	October 28, 2027
December 2027	November 10, 2027	November 26, 2027
January 2028	December 10, 2027	December 29, 2027

ADVERTISING SALES REPRESENTATIVES

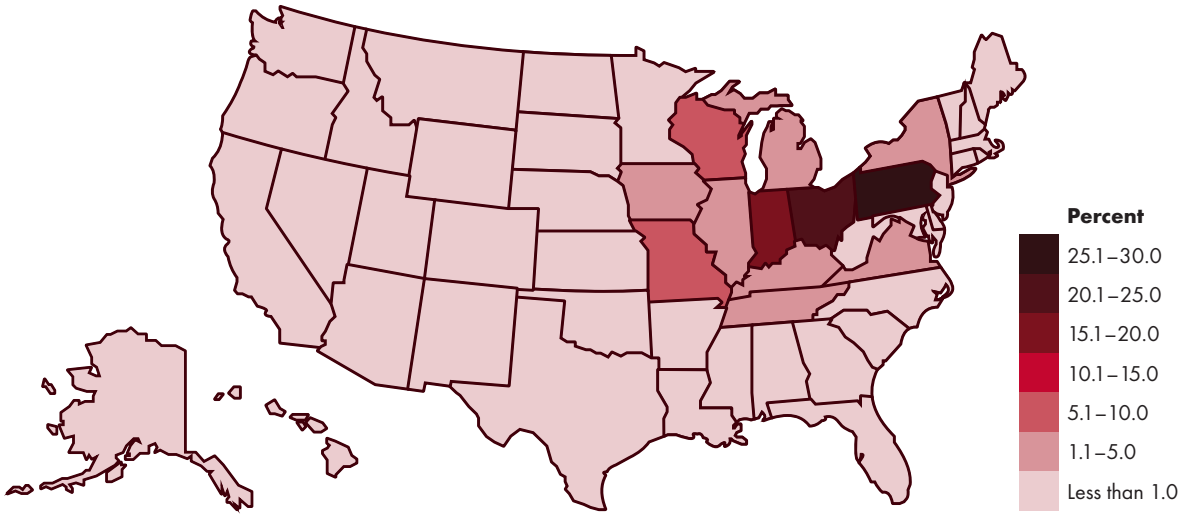
Elmer King
EJ Blank
Sammy Zook

(717) 362-1117
(717) 427-1600
advertise@pcbe.us

OUR TARGET DEMOGRAPHIC

Our target demographic consists of communities committed to living a plain and simple lifestyle often without modern-day technologies such as electricity and internet. While a lack of technology makes it hard to reach this group, *Plain Communities Business Exchange* is a premier direct-mail magazine ideal for communicating products and services to this group of business owners and consumers.

We distribute to 90,000+ addresses each month between PCBE and PCBExtra.



MACHINERY YARD SALES

(717) 362-1118 Ext. 2
(717) 427-1602
MachineryYard@pcbe.us



CUSTOMER TESTIMONIALS

"Ads in the PCBE are making more sales than any other advertisements in other places for me and at better advertising prices!"

Beds & Mattresses

"I have found it to be very true that advertising doesn't cost, it pays. Thanks for helping me grow my business."

Superior Greenhouse Tables

"PCBE is our #1 advertising platform, compared to all the other magazines we advertise in, PCBE has the best quality print and papers. This really helps us present our products and brands in the professional manner we strive for every day! Thank you!"

Millertech

Advertiser surveys show the following ratings out of 5 stars ...

... sales through their ads at 4.6 stars.
... overall experiences working with the team at PCBE at 4.7 stars.
... ad scheduling process at 4.7 stars.

We encourage feedback on how we can improve our business to better serve you.